

Global Learning Semesters

Course Syllabus

Course: TRVL-450 Sustainable Tourism

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
TRVL-450	Sustainable Tourism	3
Semester Offered	Contact Hours	Prerequisites
Spring	42	Senior
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Upper Division	English

Course Description

The focus will be on the pro-active role that both the private and public sectors play in order to achieve solutions and enhance the nature of the travel and tourism product without jeopardizing its future. The course will cover environmental issues globally, sustainability in the various travel sectors, the current problems, the value controlled development, the application of sustainability policies and effective marketing approaches.

Instructor

Mr. Panicos Constanti

Course Aims and Objectives

The student will be able to analyse and comprehend the current thinking process underlying the emerging international principles of sustainable development in travel and tourism.

Teaching Methods

The course is delivered through lectures, field trips and case studies.

Course Teaching Hours

42 hours (lectures). The course is delivered during the Spring semester over a 14-week period (3 hours / week).

Evaluation and Grading

Class Participation: 10%
Report: 20%
Mid-term: 30%
Final Exam: 40%

Readings and Resources

Required Textbook

Middleton, V. T. and Hawkins, R., Sustainable Tourism: A Marketing Perspective. Butterworth Heinemann.

Recommended Reading

Hall, C. M. and Law, A. A, Sustainable Tourism: A Geographical Perspective. Longman.

Coccosis, H., and Nijkamp, P., Sustainable Tourism Development. Ash gate.

Lowman, G, Ecotourism: A Sustainable Option? John Wiley.