

Global Learning Semesters

Course Syllabus

Course: TRVL-300 Tourism Planning and Development

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
TRVL-300	Tourism Planning and Development	3
Semester Offered	Contact Hours	Prerequisites
Spring	42	TRVL 215
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Upper Division	English

Course Description

The course covers the concepts and components of the planning process with specific insight into the principles and techniques of preparing national and regional plans. The course also covers evaluations of the environmental setting, tourist attractions activities, tourist markets, facilities, services and infrastructure. Resort, urban and other forms of tourism, tourist attractions and the application of design standards are analysed. The need and the process for sustainable development is also analysed.

Instructor

Mr. Malcolm Penington

Course Aims and Objectives

The student will acquire the skills necessary for an approach to planning that integrates the guidelines for sustainable tourism development which is responsive to the needs of the community.

Teaching Methods

The course is delivered through lectures and case studies.

Course Teaching Hours

42 hours (lectures). The course is delivered during the Spring semester over a 14-week period (3 hours / week).

Evaluation and Grading

Class Participation:	10%
Report:	20%
Mid-term:	30%
Final Exam:	40%

Readings and Resources

Required Textbook

Innskeep E., *Tourism Planning: An Integrated and Sustainable Development Approach*, John Wiley.

Recommended Reading

Pearce D., *Tourist Development*. Longman.

Middleton T. C., Hawkins R., *Sustainable Tourism*. Butterworth Heinemann.