

## Global Learning Semesters

### Course Syllabus

Course: TRVL-241 Tourism Planning and Development

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
TRVL-241	Tourism Planning and Development	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	TRVL-105, TRVL-215
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Lower Division	English

### Course Description

This course seeks to provide planning approaches and guidelines for the integrated and sustainable development of tourism that is responsive to community desires and needs. It examines tourism planning at all levels from the macro to the micro, and includes approaches that are applicable to both developed and underdeveloped countries, presenting international case studies.

### Prerequisites

TRVL-105, TRVL-215

### Topic Areas

1. Exploration of background of approaches to tourism planning, covering the historical and contemporary development of tourism, as well the concepts and components of the planning process.
2. A close look at the process, principles, and techniques preparing national and regional plans.
3. Surveys and evaluations of the environmental setting, tourist attractions and activities, and tourist markets, facilities, services and infrastructure.
4. Various elements that comprise planning analysis and synthesis, and tourism policy and plan formulation.
5. A wealth of information on the community level of tourism planning.
6. Resort, urban and other forms of tourism, tourist attractions, and the application of development and design standards.
7. The importance of environmental and socio-economic considerations.
8. Institutional elements that are crucial in developing tourism and the various approaches to plan implementation.

### Readings and Resources

#### Required Textbook

- Edward Inskeep, Tourism planning an Integrated and sustainable development approach. John Wiley & Sons, Inc., 1996, ISBN 0-471-29392-X.

#### Recommended Reading

- Douglas Pearce, Tourist Development, 2<sup>nd</sup> Edition, 1997, Longman, ISBN 0-582-01435-2.
- Sustainable Tourism, Victor T.C. Middleton Rebecca Hawkins, ISBN 0750623853.