

Global Learning Semesters

Course Syllabus

Course: TRVL-110 Geography of Travel and Tourism

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
TRVL-110	Geography of Travel and Tourism	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	BENG 90
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Lower Division	English

Course Description

The course is intended to familiarize the students with the concepts of geography (including map interpretation) as they relate to travel and tourism. Building upon the foundational concepts of geography, the course moves on to cover geography in travel planning, and regional geographic and national case studies. In addition to a general view, emphasis is given to physical, cultural and geographic phenomena of the main tourist destinations around the world.

Instructor

Dr. James Leigh

Course Aims and Objectives

To introduce students to the aspects of world geography and to present the main tourist attractions worldwide.

Teaching Methods

The course is delivered through lectures and field trips.

Course Teaching Hours

42 hours (lectures). The course is delivered during the Fall and Spring semesters over a 14-week period (3 hours / week).

Evaluation and Grading

Class Participation:	10%
Quizzes:	20%
Mid-term:	30%
Final Exam:	40%

Readings and Resources

Required Textbook

- Hudman, L., Jackson, R., Geography of Travel and Tourism, Albany: Delmar Publishers.
- Student Atlas, Collins Longman.
- IATA General Travel Knowledge Package – Module 1.2

Recommended Reading

- Boniface, B. and Cooper, C., The Geography of Travel and Tourism, Oxford: Heinemann Professional Publishing.
- Lickorish, L. and Jenkins, C., An Introduction to Tourism, Oxford: Butterworth Heinemann.