

## Global Learning Semesters

### Course Syllabus

Course: TRVL-105 Introduction to Travel and Tourism

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
TRVL-105	Introduction to Travel and Tourism	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	BENG 90
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Lower Division	English

### Course Description

The course provides a basic understanding of the travel and tourism industry, and the components that comprise it. The opportunity is provided to analyse the environmental and social impacts of travel and tourism, and the strategies employed to compensate for them. Finally, the implications and opportunities for employment in the industry are explored and discussed.

### Instructor

Mr. John Kouis

### Course Aims and Objectives

To provide a basic understanding of the nature and organization of the tourism industry.

### Teaching Methods

The course is delivered through lectures and guest speakers.

### Course Teaching Hours

42 hours (lectures). The course is delivered during the Fall and Spring semesters over a 14-week period (3 hours / week).

### Evaluation and Grading

Class Participation:	10%
Quizzes:	20%
Mid-term:	30%
Final Exam:	40%

## Readings and Resources

### Required Textbook

-Page, S., Brunt, P., Busby, G., Connell, J., *Tourism: A Modern Synthesis*. Thomson Learning, London

### Recommended Reading

-Holloway, J. C. *The Business of Tourism*, 5th Edition. Longman.

-Law, C. M., *Urban Tourism: Attracting Visitors to Large Cities*, Mansell. London.

-Lickorish, L. J and Jenkins, C. L., *An Introduction to Tourism*, Butterworth Heinemann. Oxford.

-Callaghan, P., Long, P and Robinson, M., *Travel and Tourism*. Centre for Travel and Tourism.

-*International Tourism: A Global Perspective*. World Tourism Organization