

Global Learning Semesters

Course Syllabus

Course: SPRT-403 Technology in Sports

Department: Management

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
SPRT-403	Technology in Sports	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	Junior or Senior Standing
Department	Level of Course	Language of Instruction
Management	Upper Division	English

Course Description

The broad aim of the course is to familiarize students with the use of technology in sports development and promotion. Technology has a great impact on the sports industry, and through this course students will appreciate the impact of technological advancements in the sports industry. Sport and innovation, analysis of the impact of technology on the sports industry.

Instructor

George Costa

Course Aims and Objectives

By the end of the course the student should be able to:

- Evaluate the impact of technology within sports organizations
- Understand the different ways in which technology could be used for sports promotion and sports development
- Understand and critically evaluate the role of technology in specific areas/topics of sports, e.g. technology and coaching, technology and advertising etc

Course Teaching Hours

42 hours. The course is delivered during the Fall and Spring semesters in 14-weeks (3 hours/week).

Evaluation and Grading

Homework and Assignments	30%
Class Activities	10%
Midterm + Final Exam	60%

Readings and Resources

Required Textbook(s)

Class notes will be provided.