

Global Learning Semesters

Course Syllabus

Course: SPRT-302 Sports Development

Department: Management

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
SPRT-302	Sports Development	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	Junior or Senior Standing
Department	Level of Course	Language of Instruction
Management	Upper Division	English

Course Description

The aim of the course is to familiarize students with the principles of sports development both for profit making and non-profit making sport organizations. The course is delivered through a mixture of lectures, case studies and project assignments. Project management techniques in sports development. Managing a sports development plan with defined objectives.

Instructor

Nicos Kartakoullis

Course Aims and Objectives

- Upon completion of this course, students should comprehend and be able to analyze the factors that influence sports development at National and International level.
- Students should be able to understand the principles of sports development as they will be introduced to concepts having to do with planning, funding, promotion, staffing and utilization of resources
- This course will equip students with the skills and competencies required to work in professional environments, dealing with sports development programmes.

Course Teaching Hours

42 hours. The course is delivered during the Fall and Spring semesters in 14-weeks (3 hours/week).

Evaluation and Grading

Homework and Assignments: 15%
Class Activities: 30%
Midterm + Final Exam: 55%

Readings and Resources

Prescribed Textbook(s)

Sports Development: Policy, Process and Practice. Kevin Hylton, Peter Bramham, Mark Nesti, Dave Jackson ISBN 0419260102

(Additional notes will be provided in class)

Recommended Reading

Lusier, R. and Kimball, D. 2004 Sport Management: Principles, Applications, Skill Development Thomson ISBN 0-324-17596-5