

Global Learning Semesters

Course Syllabus

Course: PHIL-121 Business Ethics

Department: Liberal Arts

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
PHIL-121	Business Ethics	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	None
Department	Level of Course	Language of Instruction
Liberal Arts	Lower Division	English

Course Description

This course will introduce the nation of business ethics in western and eastern cultures. It will cover the basic philosophical underpinning of the subject and consider ethical issues over a wide range of business and professional contexts. Subjects that will be addressed include: conflict of interest, whistle blowing, confidentiality and privacy, environmental issues, sexual harassment, diversity in the workplace, international business ethics and corporate social responsibility. The course will be a mixture of lectures and case studies and will illustrate that good business is ethical business practice.

Prerequisites

None

Topic Areas

1. Forms of philosophical analysis-European and American (deontological, consequentialism and pragmatism).
2. Eastern philosophical analysis (Taoism, Islam and Hinduism).
3. Personal and corporate responsibilities and obligations.
4. Ethical decision making.
5. Professional Ethics.
6. Ethical issues in marketing.
7. Ethical issues in accounting.
8. International business.
9. Environmental and animal ethics.
10. Ethical investments.

Readings and Resources

Recommended Reading

- De George RT, Business Ethics, 3rd ed., Macmillan, New York, 1990.
- Sorell T and Hendry J. Business Ethics, Butterworth-Heinemann, Oxford Professional.
- Journal of Business Ethics.
- European Journal of Business Ethics.