

Global Learning Semesters

Course Syllabus

Course: MUS-350 Music Administration and Management

Department: Communications

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
MUS-350	Music Administration and Management	1
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	None
Department	Level of Course	Language of Instruction
Communications	Upper Division	English

Course Description

This module examines the current research and theories of administration and management, including planning, organizing, leading and controlling business enterprises, especially in music. Case studies may be used.

Prerequisites

None

Topic Areas

1. The managerial functions (planning, organizing, staffing, directing and controlling)
2. Evolution of management and the business environment
3. Group dynamics
4. Communication
5. Management and organizational development
6. Administration and management in the arts with special reference to music
7. Legal status of conservatories, music schools, orchestras and operas
8. Copyright in music

Readings and Resources

Required Textbooks

- Silver, Gerald. Introduction to Management

Recommended Readings

- Jauch et al. Managerial Experience: Case Exercises and Readings
- Lewis, S. Pamela et al. Management: Challenges in the 21st Century