

Global Learning Semesters

Course Syllabus

Course: MGT-390 International Business

Department: Management and MIS

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
MGT-390	International Business	3
Semester Offered	Contact Hours	Prerequisites
Not Offered yet	42	MGT –281
Department	Level of Course	Language of Instruction
Management and MIS	Upper Division	English

Course Description

1. Global environment.
2. International strategy: 4 Ps.
3. International organizational structure.
4. International human resource management.
5. Cross-cultural communication and negotiation.
6. Cross-cultural decision-making.
7. Cross-cultural leadership and motivation.
8. TQM.

Course Aims and Objectives

This course aims to provide students with the theoretical concepts and practical skills related to management in different countries and cultures. Students get a better understanding of how the global environment affects the business strategy, organizational structure, communication and motivation.

Teaching Methods

The course is structured around lectures, problem and case discussions, individual and group prepared assignments.

Course Teaching Hours

42 hours

Evaluation and Grading

Project/homework: 10%
Mid-Term: 40%
Final Exam: 50%

Readings and Resources

Required Textbook

Hodgetts, Richard M. and Luthans, Fred. International Management. McGraw-Hill, 1999.

Recommended Reading

Rodrigues, Carl. International Management: A Cultural Approach. West, 1996.

Bartlett, Christopher A. and Ghoshal, Sumantra. Transnational Management: Test, Cases and Readings in Cross Border. 3rd ed. McGraw-Hill, 1999.

Beamish, Paul W. et al. International Management. 4th ed. McGraw-Hill, 1999.