

## Global Learning Semesters

### Course Syllabus

Course: MGT-370 Information Systems and IT Management

Department: Department of Management and MIS

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
MGT-370	Information Systems and IT Management	3
Semester Offered	Contact Hours	Prerequisites
Not offered yet	42	MGT281 and COMP-151
Department	Level of Course	Language of Instruction
Department of Management and MIS	Upper Division	English

### Course Description

- Competitive advantage through IT.
- End-user computing and management of information centers.
- Marketing and IT.
- Information technology and organizations - impact and changes.
- Organizational transformation and managing change.
- Sourcing IT and IT outsourcing in Europe and the USA.
- IT strategy and management of strategic projects.
- Managing information systems organizations.

### Instructor

Dr. S. Louca

### Course Aims and Objectives

The course aims to introduce students to the issues of how information technology can be exploited, tuned into a strategic resource and managed successfully in an organization. It examines the importance not only of technology per se, but of people and processes as well, in particular, the role of the top management team, how IT value can be assessed, the structure and capabilities needed in modern IT functions, the role of users and specialists in information systems development and how to make IT sourcing decisions and monitor the results.

### Teaching Methods

The course is structured around lectures, case studies and presentations.

### Course Teaching Hours

## Evaluation and Grading

Test A:	15%
Test B:	20%
Project:	25%
Final Exam:	40%

## Readings and Resources

### Required Textbook

Turban, E. McLean, E. and Wetherbe, J. Information Technology for Management, John Wiley & Sons, Inc. 2004, ISBN 0-471-22967-9.

### Recommended Reading

Brady, J. A. Monk, E. and Wagner, B. J. Concepts in Enterprise Resource Planning, Pitman Course Technology Thomson Learning, 2001, ISBN 0-619-01593-4.