

Global Learning Semesters

Course Syllabus

Course: MGT-282 Small Business & Entrepreneurship

Department: Management and MIS

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
MGT-282	Small Business & Entrepreneurship	3
Semester Offered	Contact Hours	Prerequisites
Not offered yet	42	MGT-281
Department	Level of Course	Language of Instruction
Management and MIS	Lower Division	English

Course Description

Study of role of the entrepreneur in the developmental success of a small business. Topics such as choosing the form of a small business; how to start, acquire, or dispose of a small business; how to achieve goals through other people; and the ingredients for success are discussed.

- Elements of entrepreneurship
- The Environment of Business
- Failure and success in small business
- Forms of Business Organization
- Market Positioning
- Getting the Right idea
- Family Business
- Evaluating Business Ideas
- Buying an Ongoing Business
- Preparing a Feasibility Study
- Starting a new Small Business
- Raising Capital
- Obtaining a loan
- Location & Layout
- Purchasing Methods
- Marketing and Merchandising
- Advertising and Promotion
- Human Resource Management
- Inventory Control
- Accounting Records and Control
- Valuing a Business for Sale
- Business Expansion
- Mergers Acquisition
- Becoming a Limited Company
- Tax Management
- Current Issues in Small Business

Instructor

Yiannos Maltezos

Course Aims and Objectives

This course aims to provide students with a conceptual framework for all aspects of entrepreneurship.

Teaching Methods

The course is structured around lectures, problem and case discussions, individual and group prepared assignments.

Course Teaching Hours

42 hours

Evaluation and Grading

Project/homework:	10%
Mid-Term:	40%
Final Exam:	50%

Readings and Resources

Required Textbook

Richard M Hodgetts, Donald F Kuratku, Effective Small Business Management 6th edition 1998

Recommended Reading

Dan Sternhoff and John F. Burgers Small Business Management Fundamentals 6th edition, 1993, McCr