

Global Learning Semesters

Course Syllabus

Course: LALI-171 Lingua Franca and Globalization

Department: Language

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
LALI-171	Lingua Franca and Globalization	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	ENGL-101
Department	Level of Course	Language of Instruction
Language	Lower Division	English

Course Description

This course will examine the history and process of lingua franca culminating in the role and process of lingua franca in the present globalizing world or an alternative disintegrating world scene. The course, within this context, will also address how intercultural communication may mesh in the contemporary world, and consideration will be given to the rise of supracultural communication as substitute for intercultural communication, and as a function of globalization.

Prerequisites

ENGL-101

Topic Areas

- Definition and characteristics of lingua franca
- Globalization and lingua franca
- History of lingua franca
- English as a global language
- Historical context of English
- Cultural foundations, and cultural legacy of English
- Alternatives to globalization and a monopolar world
- The future global language

Readings and Resources

Required Textbook

- Crystal, D. English as a Global Language, Cambridge, Cambridge University Press, 2001.
- Friedman, T. The Lexus and the Olive Tree: Understanding Globalization, London, HarperCollins, 2000.

Recommended Reading

- Altan, M. The Power of English as a Bridge for Creating Cultural Understanding, <<http://www.thrace-net.gr/bridges/b8/7o%20teyxos%20The%20power%20of%20english.htm>>
- Bolton, W. A Living Language: The History and Structure of English, New York, Random House, 1982.

- Dor, D. From Englishization to Imposed Multilingualism: Globalization, the Internet, and the Political Economy of the Linguistic Code, extracted from Dor, D. Public Culture, Volume 16, Number 1, forthcoming Winter 2004
- Graddol, D. et al, English: History, Diversity and Change, London, Routledge, 1996.
- Greenbaum, S. The English Language Today, Oxford, Pergamon, 1985
- Huntington, S. (1996), The Clash of Civilizations and the Remaking of World Order, New York, Simon and Schuster.
- Kluver, R. (2000), Globalization, Informatization, and Intercultural Communication, American Communication Journal, Volume 3, Issue 3, <<http://acjournal.org/holdings/vol3/Iss3/spec1/kluver.htm>>
- Leigh, J. Communication for Cultural Competence, Waveland Press, 2001.
- Leigh, J. Reflections of Babylon: Intercultural Communication and Globalization in the New World Order, Globalization, 4, 1, 2004, online <http://globalization.icaap.org>
- Leigh, J. and Loo, E. (editors), Outer Limits: A Reader in Communication and Behaviour Across Cultures, Melbourne, Language Australia, 2004.
- Lewis, B. (2004), The Crisis of Islam: Holy War and Unholy Terror, London, Phoenix.
- Pennycook, A. The Cultural Politics of English as an International Language, London, Longman, 1994.
- Phillipson, R. Linguistic Imperialism, Oxford, Oxford University Press, 1992.
- Tomlinson, J. Globalization & Culture, Cambridge, Polity, 1999.