

Global Learning Semesters

Course Syllabus

Course: HOSP-690 Special Topics in Hospitality Management

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
HOSP-690	Special Topics in Hospitality Management	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	Graduate Standing
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Upper Division	English

Course Description

The course is designed to provide students the ability to investigate special topics, issues and developments of interest in the Hospitality Industry. As the Hospitality Industry is an integral part of the Travel Industry, important developments in tourism and their effects on hospitality will also be covered in the form of critical evaluation for a wider learning exposure. This innovative course aims to treat a different topic per alternate semester.

Prerequisites

Graduate Standing

Topic Areas

A representative sample of special topics and issues relevant to the Hospitality Industry which may be covered in the course, is:

1. Special events management
2. Sports tourism
3. Special interest tourism
4. Cultural tourism
5. Agro tourism
6. Eco tourism
7. Sustainable tourism development
8. Risk management
9. Impacts of terrorism
10. Globalization and the Hospitality Industry
11. Gaming development
12. Human resources in hospitality
13. Operational efficiency of hotels
14. Cost controls in hotel operations
15. Promotional practices in hotels
16. Accommodation in competitive destinations

Readings and Resources

Required Textbooks & Recommended Reading

Depending on the selected subject/topic area the instructor will choose the appropriate bibliography that might include books, relevant academic journals, case studies and research papers.