

# Global Learning Semesters

## Course Syllabus

Course: HOSP-645 Cross-Cultural Management and Leadership

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
HOSP-645	Cross-Cultural Management and Leadership	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	Graduate Standing
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Upper Division	English

### Course Description

The course is designed:

1. To understand the impact of culture on international business relationships.
2. To develop future international managers with a level of cross-cultural competency by bridging multicultural education theory and praxis.
3. To understand the various theories on leadership as they pertain to cross-cultural management issues.
4. To identify the areas in which cultural differences present a challenge in communication with persons of different cultures.
5. To communicate effectively and confidently in different cultural contexts.
6. To explore our cultural backgrounds and distinctive management assumptions and practices.
7. To become more self aware of our cultural conditioning, individual biases and assumptions and to understand the business implications it has on our interactions with people who are different from us.

### Prerequisites

Graduate Standing

### Topic Areas

- What is culture?
- What is leadership?
- Cross-cultural communication
- Intercultural management
- Global negotiations and strategic alliances
- Culture clash and cultural sensitivity
- Doing business with Europeans/Asians/Middle Easterners/Latin Americans/Americans/Africans.

### Readings and Resources

Required Text

1. Managing Cultural Differences: Global Leadership Strategies for the 21<sup>st</sup> Century, Philip R. Harris, Robert T. Moran, and Sarah V. Moran. Butterworth-Heinemann, Sixth Edition. 2004.

**Recommended Reading**

1. The Way of the Leader, Donald G. Krause, Nicholas Brealey Publishing, 1997.
2. Cultures and Organizations, Geert Hofstede, McGraw-Hill International, 1994.
3. Other selected handouts and articles.