

## Global Learning Semesters

### Course Syllabus

Course: HOSP-601 Advanced Hospitality Management

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
HOSP-601	Advanced Hospitality Management	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	Graduate Standing
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Upper Division	English

### Course Description

The course prepares the students to perform effectively as General Managers of hospitality operations by analyzing the role of the position and by stressing the various responsibilities and challenges involved. Strategic management as it applies to the hospitality industry will be stressed as an integral part of effective decision-making through strategy formulation and implementation processes. A total framework for the management of hospitality operations will be provided

### Prerequisites

Graduate Standing

### Topic Areas

- The hotel environment
- Hotel organization
- Service challenges
- Motivation and communication
- Leadership and control
- Strategic management
- Environmental assessment
- Strategy formulation
- Strategy implementation
- Business/corporate strategy
- Single/multiunit organizations

### Readings and Resources

#### Required Textbooks

1. Nebel, E., (1997) Managing Hotels Effectively, New York: John Wiley and Sons
2. Olsen, M., Tse, E., West, J., (1998) Strategic Management in the Hospitality Industry, New York: Van Nostrand Reinhold

#### Recommended Reading

1. Vallen, J., (1987) The Art and Science of Hospitality Management, Michigan: Educational Institute of AHLA
2. Olsen, M., Teare R., (1992) International Hospitality Management, New York: John Wiley and Sons
3. Lattin, G., (2002) The Lodging and Food Service Industry, Michigan: Educational Institute of AHLA
4. Horwath, Horwath, Hotels of the Future: Strategies and Action Plans, London: Horwath Consulting
5. Teare, R., Boer, A., (1991) Strategic Hospitality Management, London: Cassel