

## Global Learning Semesters

### Course Syllabus

Course: HOSP-590 Special Topics in Hospitality Management

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
HOSP-590	Special Topics in Hospitality Management	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	None
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Upper Division	English

### Course Description

The course is designed to provide students the ability to investigate special topics, issues and developments of interest in the Hospitality Industry. As the Hospitality Industry is an integral part of the Travel Industry, important developments in tourism and their effects on hospitality will also be covered in the form of critical evaluation for a wider learning exposure. This innovative course aims to treat a different topic per alternate semester.

### Prerequisites

None

### Topic Areas

1. Special events management
2. Sports tourism
3. Special interest tourism
4. Cultural tourism
5. Agro tourism
6. Eco tourism
7. Sustainable tourism development
8. Risk management
9. Impact of terrorism
10. Globalization and the Hospitality Industry
11. Gaming development
12. Human resources in hospitality
13. Operational efficiency of hotels
14. Cost control in hotel operations
15. Promotional practices in hotels
16. Accommodation in competitive destinations

### Evaluation Guidelines

Assignments, case studies, reports, project:	20-40%
Midterm exam:	20-40%
Final exam:	30-50%

Total:

100%

## Readings and Resources

### **Required Textbooks & Recommended Reading**

Depending on the selected subject/topic area the instructor will choose the appropriate bibliography that might include books, relevant academic journals, case studies and research papers.