Global Learning Semesters
Course Syllabus
Course: HOSP-565 Information Technology in the Hospitality Industry
Department: Hospitality and Tourism
Host Institution: University of Nicosia, Nicosia, Cyprus

Course Summary

Course Code	Course Title	Recommended Credit Hours
HOSP-565	Information Technology in The Hospitality Industry	3
Semester Offered	**Contact Hours**	**Prerequisites**
Please contact us	42-45	None
Department	**Level of Course**	**Language of Instruction**
Hospitality and Tourism	Upper Division	English

Course Description

This course is designed for students who will work within hospitality organizations as end users, user-managers, leaders, and Information Systems (IS) professionals. The course provides the essential information that all hospitality management professionals should know about information systems in their work environment.

There are three main goals in this course.

- First, to learn about Information Systems (IS) and E-business in the travel and hospitality industry.
- Second, to develop conceptual knowledge, case-based reasoning and competence skills.
- Third, to apply the fundamentals in an Information System or E-business project in their field.

Prerequisites

None

Topic Areas

1. Information Systems fundamentals
2. Travel and Tourism industry online
3. Auctions and Reverse Auctions
4. Alliances and Consortia Websites
5. Direct Marketing using E-business
6. Web Based and Wireless Services in the Tourism and Hospitality Industry
7. Relevant Case Studies

Evaluation Guidelines

Assignments, case studies, reports, project:	20-40%
Midterm exam:	20-40%
Final exam:	30-50%
Total:	100%

Readings and Resources

Required Textbooks
1. Tesone, D. V. (2005). Hospitality Information Systems and E-Commerce, John Wiley & Sons Inc, ISBN: 0471478490
2. Kasavana M L. and Cahill J. J. (2002). Hospitality Industry Computer Systems, 4th Ed., Michigan, AHMA.

Recommended Reading
1. Groucatt, J. and Griseri, P. (2001). Mastering E-Business, ISBN: 0333968328
2. O'Connor, P. (1996). Using Computers in Hospitality. UK: Cassell.
3. Peacock, M. (1995). Information Technology in the Hospitality Industry. UK: Cassell.
4. Sheldon, P. J. (1997). Tourism Information Technology. CAB International
5. Wearne, N. and Baker, K. (2002), Hospitality Marketing in the E-Commerce Age, Hospitality Press.
6. Zhongqing Z., 2003. E-Commerce & Information Technology in Hospitality & Tourism. New York: Delmar Thomson Learning.
7. Journal Articles.