

Global Learning Semesters

Course Syllabus

Course: Hosp-550 Business Ethics and Values

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
Hosp-550	Business Ethics and Values	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	None
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Upper Division	English

Prerequisites

None

Topic Areas

More specifically the course will cover the following topics:

1. Perspectives of business ethics and values
2. Ethical issues in business
3. Ethical theories and how to use them
4. Values and heuristics
5. Individual's responses to ethical issues
6. Whistle blowing
7. Organizational responses to ethical issue
8. Ethics and values in international business
9. Corporate citizenship and social responsibility

Evaluation Guidelines

Assignments, case studies, reports, project:	20-40%
Midterm exam:	20-40%
Final exam:	30-50%
Total:	100%

Readings and Resources

Required Textbook

1. Fisher C. and Lovell, A. (2003) Business Ethics and Values. Financial Times and Prentice Hall
2. Velasquez, M., (2001). Business Ethics: Concepts and Cases. Prentice Hall. ISBN: 0130938211

Recommended Reading

1. Trevino, L., Nelson, K., (2003). Managing Business Ethics: Straight Talk About How To Do It Right. Wiley. ISBN: 0471230545
2. De George R.T., (1999). Business Ethics. 5th ed. Prentice Hall.

4. Boatright J.R., (2003). Ethics and the Conduct of Business. Prentice Hall.
5. Beauchamp, T. L. and Bowie, N., (2001). Ethical Theory and Business. Prentice Hall.
6. Journal Articles