Global Learning Semesters
Course Syllabus
Course: HOSP-545 Cross-Cultural Management and Leadership
Department: Hospitality and Tourism
Host Institution: University of Nicosia, Nicosia, Cyprus

GLOBAL LEARNING SEMESTERS

Course Summary		
Course Code	**Course Title**	**Recommended Credit Hours**
HOSP-545	Cross-Cultural Management and Leadership	3
Semester Offered	**Contact Hours**	**Prerequisites**
Please contact us	42-45	None
Department	**Level of Course**	**Language of Instruction**
Hospitality and Tourism	Upper Division	English

Course Description

The course is designed:

- To understand the impact of culture on international business relationships.
- To develop future international managers with a level of cross-cultural competency by bridging multicultural education theory and praxis.
- To understand the various theories on leadership as they pertain to cross-cultural management issues.
- To identify the areas in which cultural differences present a challenge in communication with persons of different cultures.
- To communicate effectively and confidently in different cultural contexts.
- To explore our cultural backgrounds and distinctive management assumptions and practices.
- To become more self aware of our cultural conditioning, individual biases and assumptions and to understand the business implications it has on our interactions with people who are different from us.

Prerequisites

None

Topic Areas

1. What is culture?
2. What is leadership?
3. Cross-cultural communication
4. Intercultural management
5. Global negotiations and strategic alliances
6. Culture clash and cultural sensitivity
7. Doing business with Europeans/Asians/Middle Easterners/Latin Americans/Americans/Africans.

Evaluation Guidelines

Assignments, case studies, reports, project:	20-40%
Midterm exam:	20-40%
Final exam:	30-50%

Total: 100%

Readings and Resources

Required Text
1. Philip R. Harris, Robert T. Moran, and Sarah V. Moran. (2004). Managing Cultural Differences: Global Leadership Strategies for the 21st Century, Butterworth-Heinemann.
2. Mead, R., (2004). International Management: Cross-Cultural Dimensions. Blackwell Publishers. ISBN: 0631231773

Recommended Reading
1. Holden, N., (2001), Cross-Cultural Management: A Knowledge Management Perspective. Financial Times Management. ISBN: 027364680X
2. Earley, P., Singh, H., (2000), Innovations in International and Cross-Cultural Management. SAGE Publications. ISBN: 0761912355
3. Tjosvold, D., Leung, K., (2003), Cross-Cultural Management: Foundations and Future. Ashgate Publishing. ISBN: 0754618811
4. The Way of the Leader, Donald G. Krause, Nicholas Brealey Publishing, 1997.
5. Cultures and Organizations, Geert Hofstede, McGraw-Hill International, 1994.
6. Other selected handouts and articles.