

Global Learning Semesters

Course Syllabus

Course: HOSP-485 Research Methods

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
HOSP-485	Research Methods	3
Semester Offered	Contact Hours	Prerequisites
Spring	42	Senior
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Upper Division	English

Course Description

This course is about scientific enquiry. Like other systems of thought and modes of creation, science uses abstract concepts to construct images and relational descriptions of the world. The scientific process involves theoretical propositions, empirical observations and systematic analysis. Furthermore, this course we will review some of the foundations of this mode of enquiry. The course will further discuss some of the fundamental principles of scientific thinking and study design, measurement, and some techniques of data analysis.

Instructor

Dr. Stelios Stylianou

Course Aims and Objectives

To enable students to undertake research work to complete a thesis paper.

Teaching Methods

The course is delivered through lectures.

Course Teaching Hours

42 hours (lectures). The course is delivered during the Fall semester over a 14 week period (3 hours / week).

Evaluation and Grading

Class Participation:	10%
Report:	20%
Mid-term:	30%
Final Exam:	40%

Readings and Resources

Required Textbook

-Ray, W. J., Methods Toward a Science of Behaviour and Experience

Recommended Reading

-Johns, M and Lee-Ross, D, Research Methods in Service Industry Management. Cassell.

-Marshall, P, Research Methods. Cromwell Press.

-Clark, M., Riley, M., Wilkie, E and Wood, R. C., Researching and Writing Dissertations in Hospitality and Tourism. London: International Thomson Business Press.