

Global Learning Semesters

Course Syllabus

Course: HOSP-100 Introduction to Hospitality Management

Department: Hospitality and Tourism

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
HOSP-100	Introduction to Hospitality Management	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	BENG 090
Department	Level of Course	Language of Instruction
Hospitality and Tourism	Lower Division	English

Course Description

The student is introduced to the complex environment of the service-oriented hospitality industry. The course analyzes the nature of the food service, the lodging, and the travel industries. It also covers the main aspects of effective hospitality management preparing the students to undertake responsible entry-level managerial positions in a challenging, demanding and dynamic field, with an insight into the future.

Instructor

Mr. George Panayiotou

Course Aims and Objectives

To provide a basic understanding of the lodging, travel and food industries, and to outline their operations.

Teaching Methods

The course is delivered through lectures, field trips and guest speakers.

Course Teaching Hours

42 hours (lectures). The course is delivered during the Fall and Spring semesters over a 14-week period (3 hours / week).

Evaluation and Grading

Class Participation: 10%
Report: 20%
Mid-term: 30%
Final Exam: 40%

Readings and Resources

Required Textbook

-G. L Lattin, Introduction to the Hospitality Industry, Educational Institute of AHLA.

Recommended Reading

- T. Powers, Introduction to Management in the Hospitality Industry, John Wiley+ Sons, (ISBN: 0-471-31035-2)
- J.J. Vallen, The Art and Science of Hospitality Management, Educ. Institute of AHLA, (ISBN: 0-86612-034-3)
- G.W. Lattin, The Lodging and Food Service Industry, Educ. Institute of AHLA, (ISBN: 0-86612-071-8)
- R. Teare and M. Olsen, International Hospitality Manag., John Wiley + Sons, (ISBN: 0-273-03797-8)
- Hotel & Motel Management - Journal
- Cornell Hotel and Restaurant Admin Quarterly - Journal
- Lodging - AH&LA Journal
- Hospitality- HCIMA Journal
- Tourism Chronicles - Journal