

## Global Learning Semesters

### Course Syllabus

Course: EUS-455 European Foreign Economic Policy

Department: European Business Studies

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
EUS-455	European Foreign Economic Policy	3
Semester Offered	Contact Hours	Prerequisites
Spring	42	EUS-105 Introduction to the EU; Advanced standing
Department	Level of Course	Language of Instruction
European Business Studies	Upper Division	English

### Course Description

The course examines the instruments of the Common Commercial Policy, the Common Import and Export arrangements, its relationship with GATT and the WTO, the objectives and instruments of development aid policy, its association with the ACP countries, the generalized system of preferences, and its relationship with the eastern European countries, Latin America, the United States, Japan, the Asian and Mediterranean countries.

### Instructor

Dr Andreas Theophanous

### Course Aims and Objectives

The European Union is present on the world stage in three main roles: Common Commercial Policy, Development Aid Policy, and External Relations. The EU is the world's largest trading entity and the largest provider of funds for the developing countries. The course examines in detail all three policies and how the EU ensures that trade liberalization between it and the developing and developed countries alike is coherent with global trade liberalization efforts.

### Teaching Methods

The course is structured around lectures, problem and case discussions, individual and group prepared assignments.

### Course Teaching Hours

42 hours. The course is delivered during the Spring semester in 14-weeks (3 hours/week).

### Evaluation and Grading

Project/homework: 20%

Mid-Term: 30%  
Final Exam: 40%  
Class participation: 10%

## Readings and Resources

### Recommended Reading

Cosgrove-Sacks, C., *Europe, Diplomacy and Development: New Issues in EU Relations with Developing Countries*, Palgrave Macmillan, 2001

Einar, Hope, *Competition and Trade Policies: Coherence or Conflict*, Routledge, 1998

Coleman, William, Underhill, G., *Regionalism and Global Economic Integration: Europe, Asia and the Americas*, Routledge, 1998

Curzon, P., Landau, A., Whitman, R., *The Enlargement of the European Union: Issues and Strategies*, Routledge, 1999.