

Global Learning Semesters

Course Syllabus

Course: EDUC-280 Small Business Management

Department: Education

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
EDUC-280	Small Business Management	3
Semester Offered	Contact Hours	Prerequisites
Fall	42	None
Department	Level of Course	Language of Instruction
Education	Lower Division	Greek

Course Description

What is "small business". Failure and success in small business organization and management. Types of organization. Buying an ongoing small business. Cooperative business. Feasibility studies. Planning and programming. Advertising. Accounts and Auditing. Common problems.

Instructor

Mr Costas Konomis

Course Aims and Objectives

Understand the fundamental issues behind the organization of a small business.

Teaching Methods

The course is delivered through a mixture of lectures and practical exercises and assignments.

Course Teaching Hours

42 hours. The course is delivered during the Spring semester in 14-weeks (3 hours/week).

Evaluation and Grading

Homework: 20%
Mid-Term: 30%
Final Exam: 40%
Participation: 10%

Readings and Resources

Required Textbook

Hodgetts, R.M., Kuratku D.F., Effective Small Business Management