

Global Learning Semesters

Course Syllabus

Course: ECON-466 Managerial Economics

Department: Business

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
ECON-466	Managerial Economics	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	ECON-261 Microeconomics, MATH-220 Statistics, MATH-190 Calculus and Analytical Geometry I (recommended).
Department	Level of Course	Language of Instruction
Business	Upper Division	English

Course Description

Production/operations management, The goals of the firm and economic analysis, Optimisation techniques and linear programming, Theory of demand and applications, Business and economic forecasting, Theory of production, Theory of cost and applications, Price and output determination under pure and monopolistic competition, Monopoly and oligopoly, Pricing and government regulation, Investment risk analysis.

Instructor

Dr Haritini Tsangari

Course Aims and Objectives

To examine the resource allocation decisions of firms in an applied manner. It covers optimization techniques, demand analysis and forecasting, applications of cost theory, price and output determination under different market structures, government regulation and related topics.

Teaching Methods

The course is delivered through a mixture of lectures, practical exercises and assignments.

Course Teaching Hours

42 hours (42 hours lectures/presentations and tutorials). The course is delivered during the Fall and Spring semesters in 14-weeks (3 hours/week).

Evaluation and Grading

Mid-Semester Examination: 30%
Term paper: 20%

Final Exam: 40%
Class participation: 10%

Readings and Resources

Required Textbook

Maurice, C. and C. Thomas, Managerial Economics, McGraw Hill, 2002

Recommended Reading

Lecturer's notes.