Global Learning Semesters
Course Syllabus
Course: DES-530 Topics in Media Arts and Design
Department: Design
Host Institution: University of Nicosia, Nicosia, Cyprus

Course Summary

Course Code	Course Title	Recommended Credit Hours
DES-530	Topics in Media Arts and Design	3
Semester Offered	**Contact Hours**	**Prerequisites**
Please contact us	42-45	Graduate Standing
Department	**Level of Course**	**Language of Instruction**
Design	Upper Division	English

Prerequisites

Graduate Standing

Topic Areas

1. Design Culture
2. Design and Society
3. Design and Visual Form
4. Nature of Design
5. Visual Technologies
6. Form and Color
7. Interactive Environments
8. Symbolism in Media Arts
9. Design-Print Media
10. Art language

Readings and Resources

Recommended Readings
- Boone, Robert S., Using Media in the Language Art: a Source Book, Itasca, Ill., 1977.
- Birch, David C., Mass Media and the Popular Arts, New York: McGraw-Hill, 1983, c1972.
- Carroll, Noel, A Philosophy of Mass Art. Oxford, UK: Clarendon Press, 1998.
- Frye, Harvey R., Techniques for Producing Visual Instructional Media, New York: McGraw-Hill, 1970.
- Jannuzzi, Michele, Dotlinepixel: Thoughts on Cross-Media Design /Michele Jannuzzi and Richard Smith, Switzerland: Gabriele Capelli editore, 2000.
- Mapping Benjamin: the Work of Art in the Digital Age /edited by Hans Ulrich Gumbrecht, Michael Marrinan, Stanford, California: Stanford University Press, c2003.
- High-Pop: Making Culture into Popular Entertainment /edited by Jim Collins, Malden, Mass.: Blackwell Publishers, c2002.