

Global Learning Semesters

Course Syllabus

Course: DES-520 Digital Arts in Visual Communication

Department: Design

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
DES-520	Digital Arts in Visual Communication	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	Graduate Standing
Department	Level of Course	Language of Instruction
Design	Upper Division	English

Prerequisites

Graduate Standing

Topic Areas

1. Introduction to Digital Technology
2. Reshaping Communication
3. Digital Visual Communication
4. The effect of technology on the production of an image
5. The new narrative space
6. Digital thinking
7. Manipulation of the image
8. Media, Technology and society

Readings and Resources

Recommended Reading

- Mirzoeff, N. (1999) An Introduction to Visual Culture, Routledge
- Preston, P. (2001) Reshaping Communication; SAGE
- Levinson, P. (1999) Digital McLuhan; Routledge
- Yelloeels, D. (2000) End of Books or Books without end? Reading Interactive Narratives, Univ Michigan Press
- Thapar & Romila (2000) Narratives and the making of history; Oxford Univ. Press
- Engeli, M. (2000) Digital Stories: The poetics of Communication; Birkhauser