

Global Learning Semesters

Course Syllabus

Course: DES-503 Research Methods in Media Art and Design

Department: Design

Host Institution: Intercollege, Nicosia, Cyprus



| Course Summary | | |
|-------------------|--|--------------------------|
| Course Code | Course Title | Recommended Credit Hours |
| DES-503 | Research Methods in Media Art and Design | 3 |
| Semester Offered | Contact Hours | Prerequisites |
| Please contact us | 42-45 | Graduate Standing |
| Department | Level of Course | Language of Instruction |
| Design | Upper Division | English |

Course Description

Research in art, design and media has grown rapidly in recent years. New areas of inquiry are being opened up, new approaches to research are being developed, and many new research projects are being initiated. In this context there is increasingly a need for reflection on the processes, methods and techniques appropriate to these methodologically diverse fields, as well the objects of research themselves. The course will raise current issues for research methodology and practice in the fields of art, design and media, and provide researchers with insights, which have implications for their own studies. It will also help the new researcher to understand the possibilities to be considered when undertaking research and the kind of questions that need to be asked at each stage of the production process. Every project, whether it's a programme for television or radio or an article for publication is different and there is no one, correct answer to each situation. The course is also designed to provide introductory techniques that allow students to engage immediately in their own research projects. In so doing, students learn various ways of conducting communication research both in theory and practice.

Prerequisites

Graduate Standing

Topic Areas

1. Reflections on the process of research
2. Overviews of new and emerging themes and research topics
3. Reviews of particular research methods or techniques
4. Research methodology
5. Discussions of current issues in art, design and media research.
6. Research issues and concepts
7. Experimentation,
8. Historical research,
9. Comparative research and
10. Participant observation

Readings and Resources

Recommended Reading

- Newbury, D, Stanley, N. Research Issues in Art, Design and Media, The Research Training Initiative, Birmingham Institute of Art and Design, University of Central England.
- McLuhan, M, Moos, M. (1997) Media Research: Technology, Art, Communication (Critical Voices in Art, Theory, and Culture). Routledge.
- Patton Q (2001) Qualitative research and evaluation methods. SAGE Publications.
- Berger, A (1998) Media Research Technique. SAGE Publications.
- Williams, F (1998) Research Methods and the New Media. Free Press.