

Global Learning Semesters

Course Syllabus

Course: DES-502 Visual Cultural Studies I

Department: Design

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
DES-502	Visual Cultural Studies I	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	Graduate Standing
Department	Level of Course	Language of Instruction
Design	Upper Division	English

Course Description

The course introduces students of design to contemporary theoretical practices that locate visual perception within a broader cultural framework of precepts, concepts and language. The course taps into different theoretical and academic disciplines that range from psychology, philosophy, cultural criticism, art theory, media studies and sociology. On this course emphasis is given to the dialogue between the production of visual material and the act of viewing and looking as a mediated practice.

Prerequisites

Graduate Standing

Topic Areas

1. Theories of the Image
2. Rhetoric of the Image
3. Image Persuasion
4. Photography and Contemporary Culture

Readings and Resources

Recommended Reading

- Evans, J and Hall, S (1999) Visual Culture: The Reader; The Open University, Sage.
- Silverman H.J. (1990) Postmodernism – Philosophy and the Arts; Routledge
- Squiers C. (1990) The Critical Image: Essays on Contemporary Photography; Lawrence & Wishart, London
- Barthes, R (1977) Image, Music, Text; Fontana Press
- Crary J. (1990) Techniques of the Observer: On Vision and Modernity in the Nineteenth Century