

Global Learning Semesters

Course Syllabus

Course: DES-383 Advanced Design Theories

Department: Design

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
DES-383	Advanced Design Theories	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	DES-283
Department	Level of Course	Language of Instruction
Design	Upper Division	English

Course Description

- Towards the twentieth century
- Design and Modernism
- Consumerism and Design
- Design and National identity
- Globalisation
- Pop Art and Design
- Postmodernism
- Minimalism

Instructor

Nadia Charalambous

Course Aims and Objectives

The course is a continuation of DES-283 and is designed to present the student with the major issues and theories of twentieth-century design. It draws on the most up-to-date scholarship in design history and interdisciplinary fields such as social anthropology, sociology and women's history. The course studies wider issues of design and industrial culture throughout Europe, Scandinavia, North America and the Far East and explores themes such as globalisation, national identity, the rise of the multi-nationals, Pop Art and Design, Postmodernism, Minimalism and contemporary ideas of nostalgia and heritage. Throughout the course, design is presented as a powerful and complex expression of aesthetic, social, economic, political and technological forces.

Teaching Methods

The course is delivered through a mixture of lectures, studio presentations, studio tutorials and practical exercises and assignments.

Course Teaching Hours

42 hours . The course is delivered during the Fall and Spring semester in 14-weeks (3 hours/week).

Evaluation and Grading

Homework: 20%
Mid-Term: 30%
Final Exam: 50%

Readings and Resources

Required Textbook

There is no required textbook for this course.

Recommended Reading

Woodham, J (1997) Twentieth-Century Design; Oxford University Press UK

Baker, K (1988) Minimalism: art of circumstance; Abeville Press UK

Crouch, C (1999) Modernism in art, design and architecture; Macmillan UK

McCarthy D. (2000) Pop Art; Tate Gallery UK

Margolin, V. (2000) Design discourse: history, theory, criticism; The University of Chicago Press