

Global Learning Semesters

Course Syllabus

Course: DES-375 Design for Packaging

Department: Design

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
DES-375	Design for Packaging	3
Semester Offered	Contact Hours	Prerequisites
Fall	42	DES-180
Department	Level of Course	Language of Instruction
Design	Upper Division	English

Course Description

- Introduction to Packaging. What is it? Who needs it?
- Solving the problem of products to be packed
- How to design a package
- Considering the audience (target group)
- The practical use of a package. Colours & foldings
- Mass production of suggested packages
- How to begin and finalize a 3rd package concept
- The history of Packaging

Instructor

George Souglides

Course Aims and Objectives

This course is designed to give students the opportunity to utilize a range of skills towards the exploration and development of design ideas for Packaging. Students are taught the principles behind the making of a Package and the fundamental ideas towards the initiation of original and practical design concepts. This course develops knowledge regarding packaging and its audiences, its structure and the various folding methods.

Teaching Methods

The course is delivered through a mixture of lectures, studio presentations, studio tutorials and practical exercises and assignments.

Course Teaching Hours

42 hours . The course is delivered during the Fall and Spring semesters in 14-weeks (3 hours/week).

Evaluation and Grading

Homework: 20%
Mid-Term: 30%
Final Exam: 50%

Readings and Resources

Required Textbook

There is no required textbook for this course

Recommended Reading

Phillips, R (2000) Packaging graphics and design, Rockport Publishers

Booth-Clibborn, E. (1996) British packaging: design for today's consumer interface, Internos Books, Londong

Rockport Publishers (1995) Packaging, Rockport Mass