

# Global Learning Semesters

## Course Syllabus

Course: DES-303 Interior Design III –Retail Spaces

Department: Design

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
DES-303	Interior Design III –Retail Spaces	3
Semester Offered	Contact Hours	Prerequisites
Fall	42	DES-202
Department	Level of Course	Language of Instruction
Design	Upper Division	English

### Course Description

- The social logic of public spaces – Social relations within retail spaces/agora/markets
- Public buildings and the city – product/customer/salesmen
- The art of selling-displays/products/marketing
- Commercial environments – study of groups and objects involved within a particular culture
- Product display – windows/internal displays/hierarchy of product display/power of visual communication/graphics
- Exhibition spaces – display for exhibition
- Lighting design for commercial spaces – task/display/atmospheric/focal lighting
- Coloring commercial spaces – coding/decoding/visual communication

### Instructor

Adonis Kleanthous

### Course Aims and Objectives

The course has the interior design studio as primary setting and continues the study of larger scale spaces with an emphasis on planning commercial spaces. The main aim is to develop visually literate students who are proficient at analytical thinking, conceptualization and the problem-inquiry, solution cycle. It reviews the basic materials, methods, tools and conventions of design while emphasizing the importance of equity and craft in a diverse sequence of multidimensional problems. The course also examines the connection between abstract design principles and the physical and visual environments.

### Teaching Methods

The course is delivered through a mixture of lectures, studio presentations, studio tutorials and practical exercises and assignments.

### Course Teaching Hours

42 hours. The course is delivered during the fall semester in 14-weeks (3 hours/week).

## Evaluation and Grading

Homework:	20%
Mid-Term:	30%
Final Exam:	50%

## Readings and Resources

### Required Textbook

There is no required textbook for this course

### Recommended Reading

Cerver, B. (1997) *Brightly Lit Spaces*; Rotovision, Hove UK

Cliff, S (1999) *50 trade secrets of great design: retail spaces*; Rockport publishers MA

Cerver, F. (1996) *Commercial space: shop windows*; Rotovision UK