

Global Learning Semesters

Course Syllabus

Course: DES-280 Graphic Production

Department: Design

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
DES-280	Graphic Production	3
Semester Offered	Contact Hours	Prerequisites
Fall	42	DES-180
Department	Level of Course	Language of Instruction
Design	Lower Division	English

Course Description

- History of print production
- Design equipment
- Design briefs: Client, fees, schedules, contracts, budgets, roughs.
- Design process – Typography, grids, layouts, picture preparation, artwork preparation, printing
- Reproduction-Halftone image formation, color reproduction, scanners, color Introduction-Brief history of print production; Separation, color tint charts, screens, duotones, full reproduction
- Print production – Letterpress, lithography, gravure, screen printing, flexography, thermography, die stamping, imposition, scoring and folding, stitching, binding, blocking, paper.

Instructor

Evrripides Zantides

Course Aims and Objectives

The course aims in providing an awareness of producing artwork to a professional standard that will be printed in various processes needed for reproduction. The course will assist students in developing an awareness of the visual characteristics of the different reproduction methods, in exploring the diverse methods of the process bases of printing and reproduction.

Teaching Methods

The course is delivered through a mixture of lectures, studio presentations, studio tutorials and practical exercises and assignments.

Course Teaching Hours

42 hours. The course is delivered during the Spring semester in 14-weeks (3 hours/week).

Evaluation and Grading

Homework:	20%
Mid-Term:	30%
Final Exam:	50%

Readings and Resources

Required Textbook

Campbell Alastair (1983), The designer's handbook, QED Publishing

Recommended Reading

Envin A. Denis, John D. Jenkins, Comprehensive Graphic Arts, 1st Edition seventh printing, Bobbs, Merrill Educational publishing, Indianapolis,
Alan Pipes Production for Graphic Designers