

Global Learning Semesters

Course Syllabus

Course: DES-240 Comp. Util. for Graphic Design

Department: Design

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
DES-240	Comp. Util. for Graphic Design	3
Semester Offered	Contact Hours	Prerequisites
Spring		None
Department	Level of Course	Language of Instruction
Design	Lower Division	English

Course Description

Introduction to Quark Express software, and the combination and application of the other software packages used in the field of design. The course is also designed to enable students to design creatively and effectively their portfolio, which includes artwork based on research, conceptualism and execution techniques. Students are encouraged in expanding their projects to full working level, and finalize them at the professional level. Topics covered are editorial design, portfolio methods and presentations.

Instructor

Mrs Marianna Kafaridou

Course Aims and Objectives

This course is designed to introduce students into software capabilities, applications and uses of Macintosh computers.

Teaching Methods

The teaching method in this course will consist of lectures, software demonstrations, projection of visual materials, exercises and individual instruction. Group discussions will also be taking place concerning interchange of ideas on given briefs. This is a primarily computer lab course, however it is necessary for students to spend extra time outside class hours to develop knowledge and skills. Computer knowledge is used as a vehicle to carry out ideas and not create them.

Course Teaching Hours

The course is delivered during the spring semester in 14-weeks (3 hours/week).

Evaluation and Grading

Projects are given to students each semester for periods of four to five weeks, depending on the nature

Of the project, plus a final project which is given towards the end of each semester. One-day briefs are Also given through out the semester. Standard Assessment Factors: Problem analysis, research/rough work, generation of ideas, methodology, creativity, application of media skills, quality of final product.

Readings and Resources

Required Textbook

The course is a computer based course. There is not a required textbook.