Global Learning Semesters

Course Syllabus

Course: DES-235 Introduction to Computers for Designers

Department: Design

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
DES-235	Introduction to Computers for Designers	3
Semester Offered	Contact Hours	Prerequisites
Fall	42	DES-180
Department	Level of Course	Language of Instruction
Design	Lower Division	English

Course Description

- Introduction to computers, information on the Macintosh system.
- Learning to use the Adobe Illustration program.
- Outline process of getting from thumbnails to printed page.
 Designing of logos using the Adobe Illustration software program.

Instructor

Andreas Tomblin

Course Aims and Objectives

This course explores the capabilities, applications and uses of Graphic communication software programs for Macintosh. Introduction to the current basic software packages. (Adobe illustrator and Adobe Photoshop). Development of the manipulation of imagery and acquisition of skills in the re-touching and electronic montaging of imagery from a variety of input sources. Information on the technical processes and terminology relating to combined software concepts.

Teaching Methods

The course is delivered through a mixture of lectures, studio presentations, studio tutorials and practical exercises and assignments.

Course Teaching Hours

42 hours. The course is delivered during the Fall semester in 14-weeks (3 hours/week).

Evaluation and Grading

Homework: 20% Mid-Term: 30%

Final Exam: 50%

Readings and Resources

Required Textbook

There is no required textbook for this course

Recommended Reading

Barthes R. (1977) Image Music Text, Fontanna press

Greiman A. Hybrid Imagery

Popper F. (1993) Art of the Electronic Age

White V. J. (1988) Graphic Design for the Electronic Age, Watson-Guptill Publications

Rockport Publishers (2000) Letterhead and logo design: 3,4,6: creating the corporate image Gloucester MA