

Global Learning Semesters

Course Syllabus

Course: DES-121 Graphic Techniques

Department: Design

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
DES-121	Graphic Techniques	3
Semester Offered	Contact Hours	Prerequisites
Fall	42	None
Department	Level of Course	Language of Instruction
Design	Lower Division	English

Course Description

- Introduction to design and graphic materials
- Exploration of materials, with emphasis on creative construction in two dimensions (pencil, gauche, films, paper).
- Basic design (unity, emphasis and focal point, scale and proportion, balance, rhythm, line, texture).
- Depth perception experiments and optical compositions.
- Colour applications
- Photocopying and multiple imaging

Instructor

Zivanaris Andre

Course Aims and Objectives

This course is designed to give the students the opportunity to explore the elements and principles of design. To gain the experience of using graphic materials in an experimental way. To deepen the students approach to solving problems regarding two-dimensional compositions. Introduction to graphic techniques. Exploration of photocopy reproduction, as a creative medium. Various ways in which meanings are altered and determined through the juxtaposition of ready found images and texts.

Teaching Methods

The course is delivered through a mixture of lectures, studio presentations, studio tutorials and practical exercises and assignments.

Course Teaching Hours

42 hours . The course is delivered during the Fall semester in 14-weeks (3 hours/week).

Evaluation and Grading

Homework: 20%
Mid-Term: 30%
Final Exam: 50%

Readings and Resources

Required Textbook

Lauer A D. Pentak S.(1995) Design Basics, Harcourt Brace College Publishers

Recommended Reading

A series of books by Tom Porter and Sure Goodman, Manual of Graphic Techniques, 1,2 & 3
Wusious W. (1993) Principles of Form and Design