

Global Learning Semesters

Course Syllabus

Course: COMM-513 News Production and Management

Department: Communications

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
COMM-513	News Production and Management	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	Graduate Standing
Department	Level of Course	Language of Instruction
Communications	Upper Division	English

Course Description

Course designed to offer a complete understanding of the news production process. It covers the following topics: the genre of media news; social functions and relevant questions about facts and values; research and reporting; writing and editing; interviewing; broadcast news; documentary; magazine editing and design; editorial writing and news analysis; language; law and free speech.

Prerequisites

Graduate Standing

Topic Areas

1. Gathering News.
2. News framing of international, war, environmental and other issues.
3. Newspaper Language: Sentence Length - Double meanings - Political correctness, etc.
4. Working with a photographer: Newspaper reporting, magazine articles.
5. Investigative Research and Investigative Interviews.
6. Radio and Television News Bulletins - considerations in different stages of preparation and transmission.
7. Freedom of speech (journalistic mission) versus the right to privacy.
8. Newspapers versus magazines: writing, editing, layouts.
9. The role and mission of the editor: Press and electronic media .

Readings and Resources

Required Textbooks

- Tumber, H. (1999) (ed.) News: A Reader. Oxford: Oxford University Press.
- Downie, Leonard Jr. & Kaiser, Robert (2002) The News About the News: American Journalism in Peril. New York: Alfred A. Knopf.

Recommended Textbooks

- Harris, Geoffrey & Spark, David (1998) "Practical Newspaper Reporting". Blackwell, UK.