

Global Learning Semesters

Course Syllabus

Course: COMM-442 Communication Internship

Department: Communications

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
COMM-442	Communications Internship	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	45	Senior Standing
Department	Level of Course	Language of Instruction
Communications	Upper Division	English

Course Description

Places students in environments suitable to the use of their communication skills – i.e. in a newspaper, magazine, radio or television channel, PR Consultancy or Advertising Agency. The length of time is minimum 45 hours of exposure/participation in the work processes in the appropriate medium, after which time the student must write a report about his experiences, for the supervising lecturer and also obtain the confirmation of the medium's immediate supervisor, or the medium's manager. Supervision of the students is the responsibility of the immediate supervisor in the relevant medium, and the supervising lecturer, who will track his progress and guide his internship period.

Instructor

Different Members of Faculty

Course Aims and Objectives

The course aims at bringing the student in contact with professional media areas functioning in the market, with the purpose of familiarizing them with procedures, processes and realities in Press and Broadcast Media, as well as Public Relations Consultancies or Advertising Agencies. A further aim is to enable them to identify best, the area in which they would like to work and to give them the chance to create good contacts in the media market.

Teaching Methods

The course is concluded by the students observation in situ, in a particular Medium or communication agency

Course Teaching Hours

45 hours of observation.

Evaluation and Grading

100%: Through the report of the supervisor in the Medium and the assessment of this report, together with the student's report, by supervising lecturer.

Readings and Resources

Required Textbook

None