

Global Learning Semesters

Course Syllabus

Course: COMM-431 Gender and Communication

Department: Communications

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
COMM-431	Gender and Communication	3
Semester Offered	Contact Hours	Prerequisites
Fall	14	Senior standing
Department	Level of Course	Language of Instruction
Communications	Upper Division	English

Course Description

The course introduces students to a range of feminist concerns in the study of the popular media and the making of common sense. It focuses on feminist theory about and readings of a range of popular media. However, students will also be introduced to media production as work and media audiences. The course is particularly concerned to trace the ways in which popular media both shape and are shaped by dominant common senses surrounding class, (dis)ability, gender, race and sexuality. Students will consider a range of media sites including: popular women's/men's magazines, the popular press, and televisual and cinematic representations.

Instructor

Dr Myria Vassiliadou

Course Aims and Objectives

Women's and men's lives are constructed according to feminine and masculine traits. These gender traits are not ingrained; they do not come naturally to us. This course discusses the many ways in which gendered values are communicated and learned: interpersonally, through small groups, organizationally and concentrates on how they are learned through the mass media and rhetorically.

Teaching Methods

This class is taught seminar style, providing a comfortable environment in which students can question the class material, contribute to class discussions, and actively participate in small group work. The different experiences and perspectives of class participants are valued and students are encouraged to contribute them to class discussions. All students are expected to actively contribute to group work and to class discussion.

Course Teaching Hours

14 weeks [three hours a week].

Evaluation and Grading

Project:	40%
Class Presentation:	15%
Attendance and Participation:	10%
Final Exam :	35%

Readings and Resources

Required Textbook

- Media, Gender and Identity: An Introduction ~David Gauntlett ,Routledge, an imprint of Taylor & Francis Books Ltd,Paperback - 25 July, 2002
- Feminist Media Studies (Media, Culture and Society) Liesbet van Zoonen, Sage Publications Ltd, Paperback - 5 May, 1994

Recommended Reading (among others)

WACC –media and gender monitor http://www.wacc.org.uk/publications/mgm/main_index.html