

## Global Learning Semesters

### Course Syllabus

Course: COMM-350 History of the Cyprus Media

Department: Communications

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
COMM-350	History of the Cyprus Media	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	None
Department	Level of Course	Language of Instruction
Communications	Upper Division	Greek

### Course Description

An introduction to the Press of mainland Greece, Greek printing and Typography, Genesis and Development, the first newspapers and their role and development in Cyprus, during the British Rule. Cyprus Printing and Typography. The birth of Cyprus radio – its role during British rule, the birth and development of Cyprus Television- its impact and development. Media development of Cyprus television after the independence of Cyprus, rules and regulations of public and private broadcasting.

### Instructor

Dr Andreas Cl Sophocleous

### Course Aims and Objectives

This course has been designed to cover the history and development of the mass media in Cyprus (Press, Radio, and Television). In order to meet this purpose the student must be in a position to appreciate the political, economic and social context within which the media were born and developed. The student will also familiarize themselves with the interactions and influences of media/readership or audience, as well as with the social and political environment in which they act and serve.

### Teaching Methods

The course is delivered through a mixture of lectures, student discussions and presentations, and viewing of films.

### Course Teaching Hours

42 hours. The course is delivered during the fall and spring semesters in 14-weeks (3 hours/week). During the summer session the course is delivered in 6 weeks (6 hours/week).

### Evaluation and Grading

Participation: 5%

Project: 20%  
Mid-Term: 25%  
Final Exam: 50%

## Readings and Resources

### Required Textbook

Σοφοκλέους Ανδρέα Κλ και Παναγιώτη Παπαδημήτρη: Τα μέσα μαζικής ενημέρωσης στην Κύπρο, Γραφείο Τύπου και Πληροφοριών, Λευκωσία 1990.

Σοφοκλέους Ανδρέας Κλ., Συμβολή στην Ιστορία του Κυπριακού Τύπου, Τόμος Α' Intercollege Press, Λευκωσία 1995.