

## Global Learning Semesters

### Course Syllabus

Course: COMM-341L Topics in Communication

Department: Communications

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
COMM-341L	Topics in Communication	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	COMM. 115 "Introduction to Electronic Media" and COMM. 135A "Introduction to Mass Communication.
Department	Level of Course	Language of Instruction
Communications	Upper Division	Greek

### Course Description

The course brings together the dialectics of theory and its application in the Media and in their relationship with publics. Culture and Identity, the concepts of tradition, modernity and postmodernity, the types of television programs and the languages used in these programs, discourse analysis of specimen television programs, as well as the discussion and analysis of gender relations are realized in the coursework. Through discussion, written analysis and projects, as well as lecturing, the connection between television production and its consumption is attempted on an organized, academic basis.

### Instructor

Dr Nayia Roussou

### Course Aims and Objectives

The course aims to examine the relationship between television programmes and aspects of the cultural identity of Greek-Cypriot viewers. It envisages analyzing such aspects of cultural identity as lifestyle, ethnicity and cultural values like gender relations and tolerance of Otherness, as broadcast in television programs and tries to see the possible integration of such aspects in the lives of the viewers, as expressed in the Cypriot cultural environment.

### Teaching Methods

As indicated in the separate courses taught under the individual code/name of the course in the series.

### Course Teaching Hours

42 hours of lecturing, combined with all other teaching methods. The course is delivered using the Fall and Spring semesters in 14 weeks (3 hours/week).

### Evaluation and Grading

Mid-term:	35%
Final Project:	25%
Final Exam:	40%

## Readings and Resources

### Required Textbook

Roussou, N. (2001) "Television and the Cultural Identity of Cyprus Youth". Nicosia, Intercollege Press