

Global Learning Semesters

Course Syllabus

Course: COMM-235 Creative Production

Department: Communications

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
COMM-235	Creative Production	3
Semester Offered	Contact Hours	Prerequisites
Spring	42	COMM-117 Introduces the student to the art of Video Production COMM-210A Through lectures and workshops, students learn the principles of EFP and ENG and get a thorough training in video and studio production techniques.
Department	Level of Course	Language of Instruction
Communications	Lower Division	English

Course Description

Students learn to create the idea and develop the script and storyboards for the different types of projects they work on. Different shooting and editing styles are also experienced and learned.

Instructor

Mr George Sycallides

Course Aims and Objectives

Through a series of lectures and workshops, students develop the video production skills acquired in COMM 117 and COMM 210A and use them in the production of creative and demanding projects like public service announcements (PSA), commercials, mood video clips and small drama sequences.

Teaching Methods

The course is delivered through a mixture of lectures, lab presentations and practical exercises and production assignments.

Course Teaching Hours

42 hours (18 hours lectures/presentations + 24 hours laboratory work). The course is delivered during the Spring semester in 14-weeks (3 hours/week).

Evaluation and Grading

Projects: 60%

Final Project: 40%

Readings and Resources

Required Textbook

Gerald Millerson, Video Production Handbook, 1994, Focal Press

Recommended Reading

Alan Wurtzel, Stephen R Acker, Television Production, 1993

Julia Kexdel, Brian Winston, Working with Video, 1986

Television Production, Alan Wurtzel and John Rosenbaum, 4th edition