

Global Learning Semesters

Course Syllabus

Course: COMM-220 Newswriting

Department: Communications

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
COMM-220	Newswriting	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	GREEK-150 Gives the student the opportunity to improve his expression and his writing capacity in the Greek language. ENG-101 Gives the student the opportunity to improve his capacity to express himself freely in the English language.
Department	Level of Course	Language of Instruction
Communications	Lower Division	Greek, English

Course Description

To achieve the above aims the course will cover the following topics: Definition of News, Newspaper Organization, The Inverted Pyramid, Writing the Opening paragraph, Correcting News Releases, Radio-TV News Organization, Characteristics of broadcasting news, Writing news for Radio / TV, Writing a Commentary, Writing an Interview, Writing a feature article, Reporting Skills, The Importance of Language, Developing personal style in Newswriting, The Editorial Article.

Instructor

Dr Andreas Cl. Sophocleous

Course Aims and Objectives

To help students understand the importance of writing for the Mass Media - print and electronic; to introduce them to reporting and writing out PR press releases; to enable them to develop writing skills. The course provides an introduction to the specialized writing styles necessary for writing and reporting in various facets of mass communications. Students prepare articles primarily for the print media, including magazines and news publications.

Teaching Methods

The course is delivered through a mixture of lectures, discussions, exercises in class, class presentations and visits to media premises and studios.

Course Teaching Hours

42 hours (24 hours lectures / presentations, 14 hours exercises and assignments and 4 hours visiting to media workplaces).

Evaluation and Grading

Class Participation:	10%
Homework:	20%
Mid-Term:	30%
Final Exam:	40%

Readings and Resources

Required Textbooks

1. George House, Newswriting, 5th edition, 1995, Publishers Houghton & Mifflin, ISBN No. 0395-35937-6.
2. Ανδρέας Σοφοκλέους, «Εισαγωγή στη Δημοσιογραφία (Σημειώσεις), Τόμος Α, 1998.
3. Ανδρέας Σοφοκλέους, «Εισαγωγή στη Δημοσιογραφία (Σημειώσεις), Τόμος Β, 1999.