

## Global Learning Semesters

### Course Syllabus

Course: COMM-135A Introduction to Communications

Department: Communications

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
COMM-135A	Introduction to Communications	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring, Summer	42	If any
Department	Level of Course	Language of Instruction
Communications	Lower Division	Greek, English

### Course Description

Introduction to communication theory and examination of the relationship between media and society. International/comparative media systems are discussed and the history of both print and electronic media is reviewed. Finally emphasis is given on formal and informal controls and the impact of media on society.

### Instructor

Dr Marios Sarris & Mr Nicos Philippou

### Course Aims and Objectives

To introduce students to communication theory and to analyze the procedures involved in mass communication. The history of the various media is also introduced.

### Teaching Methods

The course is delivered through a mixture of lectures, discussions and assignments.

### Course Teaching Hours

42 hours. The course is delivered during the Fall and Spring semesters in 14-weeks (3 hours/week). During the Summer session the course is delivered in 6 weeks (6 hours/week).

### Evaluation and Grading

Attendance:	10%
Group project:	20%
Mid-term exam:	30%
Final exam:	40%

## Readings and Resources

### Required Textbook

Dominick, J. R. 2002 . The Dynamics of Mass Communication. McGraw- Hill, Boston.