

Global Learning Semesters

Course Syllabus

Course: BADM-439 Senior Simulation in Business

Department: Business

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
BADM-439	Senior Simulation in Business	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	Senior Standing
Department	Level of Course	Language of Instruction
Business	Upper Division	English

Course Description

Single product business, Several team (businesses) compete against each other, Several periods are simulated, Decisions made on pricing, output/sales/inventories, advertising, R & D, No of workers, Materials etc.

Instructor

Mr Marios Christou

Course Aims and Objectives

To study business problems integrating the study of accounting, economics, finance, management and marketing. A computerized management/marketing simulation is used to synthesize learning experience

Teaching Methods

The course is delivered through a hands on experience simulation program

Course Teaching Hours

42 hours (lectures/presentations). The course is delivered during the Fall and Spring semesters in 14-weeks (3 hours/week)

Evaluation and Grading

Course Work: 80%
Final Presentation: 20%

Readings and Resources

Required Textbook

None. Notes provided by the lecturer.