

# Global Learning Semesters

## Course Syllabus

Course: ARCH-303 Architectural Design III

Department: Design

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
ARCH-303	Architectural Design III	4
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	ARCH-202
Department	Level of Course	Language of Instruction
Design	Upper Division	English

### Course Description

The course has the interior design studio as primary setting and continues the study of larger scale spaces with an emphasis on planning commercial spaces. The main aim is to develop visually literate students who are proficient at analytical thinking, conceptualization and the problem-inquiry, solution cycle. It reviews the basic materials, methods, tools and conventions of design while emphasizing the importance of equity and craft in a diverse sequence of multidimensional problems. The course also examines the connection between abstract design principles and the physical and visual environments.

### Prerequisites

ARCH-202

### Topic Areas

1. The social logic of public spaces - Social relations within retail spaces/agora/markets
2. Public buildings and the city - product/customer/salesmen
3. The art of selling-displays/products/marketing
4. Commercial environments - study of groups and objects involved within a particular culture
5. Product display - windows/internal displays/hierarchy of product display/power of visual communication/graphics
6. Exhibition spaces - display for exhibition
7. Lighting design for commercial spaces - task/display/atmospheric/focal lighting
8. Coloring commercial spaces - coding/decoding/visual communication

### Readings and Resources

#### Recommended Reading

- Cerver, B. (1997) *Brightly Lit Spaces*; Rotovision, Hove UK
- Cliff, S (1999) *50 trade secrets of great design: retail spaces*; Rockport publishers MA
- Cerver, F. (1996) *Commercial space: shop windows*; Rotovision UK
- Cerver, F. (1996) *Commercial spaces: boutiques*; Rotovision UK