

HUMANITIES AND SOCIAL SCIENCES

Objectives

To prepare professionals able to: analyze and make decisions, within a theoretical and legal framework, regarding taxes and their financial implications; evaluate financial statements and interpret all kinds of information; as well as set up an efficient system for internal control that analyzes the shares and other securities of the company where they work.

Areas for Potential Employment

Graduates of this program will be able to work in both public and private companies as financial auditors, cost accountants, comptrollers, financial and tax-strategies consultants, statutory auditors, and general managers. They will also be able to work as freelancers, teachers, and researchers, and hold other similar professional positions.

First Semester

- Introduction to Administration
- Principles of Accounting
- Basic Mathematics
- Professional Communication
- Principles of Economics
- Introduction to Law

Second Semester

- Organizational Analysis
- Accounting Systems and Procedures
- Financial Mathematics
- Computer Science Applied to Business
- Microeconomics
- Business Law

Third Semester

- Preparation for Business
- Principles of Cost Accounting
- Probability and Statistics
- Macroeconomics
- Introduction to Marketing
- Research Methodology

Fourth Semester

- Assets and Liabilities
- Accounting and Financial Information
- Fixed Costs
- Labor Law
- The Philosophy of Science

Fifth Semester

- Internal Control
- Accounting Information Systems
- Tax Law I
- Income Taxation (for Corporations)
- Accounting for Corporate Entities
- Philosophical Anthropology
- Cost Accounting Workshop
- Internship

Sixth Semester

- Management
- Principles of Auditing
- Income Taxation (for Individuals)
- Analysis and Interpretation of Financial Statements
- Tax Law II

Seventh Semester

- Managerial Budgeting
- Auditing Practices I
- Human Resources Management
- Computer Science for Finance
- Social Security Contributions

Eighth Semester

- Human Behavior in Organizations
- Financial Intermediaries

Public Accounting

Student Profile

The student in this program should:

- Be able to analyze and synthesize;
- Be able to work well in groups;
- Have good communication skills;
- Be organized;
- Be able to plan, execute, and supervise.

- Administration of Personnel
- Practices in Accounting
- Internal and Operational Auditing
- Auditing Practices II
- Miscellaneous Taxes

Ninth Semester

- Professional Ethics
- Auditing Reports
- Comptrollership: Theory and Practice
- Design and Evaluation of Investment Projects
- Elective

Elective Subjects

- Computer-Aided Manufacturing
- Portfolio Management
- Advertising Design by Computer
- Managerial Problem-Solving
- Trends and Innovations in Accounting
- Visual Communication
- Design of Products and Services
- Production Economics
- Agricultural Economics
- Stock Market Instruments
- Economics of the NAFTA Region
- Regional and Environmental Economics
- Public Sector Economy

- Industrial Economy
- Economies of the European Union, ALADI, and the Pacific Basin
- Foreign Trade Logistics
- Organizational Ecology
- Workshop: Quality Case Studies
- Workshop: Production Case Studies
- Workshop: Marketing Case Studies
- Workshop: Human Resources Case Studies

- Workshop: Finance Case Studies
- The Japanese Financial System
- International Stock Markets
- The Japanese Market: Business Opportunities
- Latin American Markets
- Canadian Culture and Economy
- Introduction to Chinese Culture
- Southeast-Asian Economy

- Economy in the European Region
- Public Relations
- Creativity Workshop
- International Accounting
- Workshop in Current Taxation Procedures
- Dimensional Sales
- European Marketing
- American Marketing
- Asian Marketing
- Public Finance