

HUMANITIES AND SOCIAL SCIENCES

Objectives

To prepare professionals able to analyze financial information and make decisions based on professional criteria, use modern computing systems, interpret the financial statements of any economic entity, delegate authority, set up groups motivated to achieve objectives, and manage resources in money and capital markets, both nationally and internationally.

Areas for Potential Employment

Graduates of this program will be able to work as financial analysts in national or multinational companies of a commercial, banking, industrial, service, or governmental sort; as account executives in credit societies or in the stock market; as financial administrators in real estate; as stock brokers; as treasurers for commercial, banking, industrial, service, or governmental concerns; as freelance consultants or financial strategists; and as teachers and academic researchers—as well as hold other similar professional positions.

First Semester

- Introduction to Administration
- Principles of Accounting
- Basic Mathematics
- Professional Communication
- Principles of Economics
- Introduction to Law
- English I

Second Semester

- Organizational Analysis
- Accounting Systems and Procedures
- Financial Mathematics
- Computer Science Applied to Business
- Microeconomics
- Business Law
- English II

Third Semester

- Preparation for Business
- Principles of Cost Accounting
- Probability and Statistics

- Macroeconomics
- Introduction to Finance
- Research Methodology
- English III

Fourth Semester

- World Geography and Culture
- Calculus
- Introduction to Marketing
- International Law
- The Philosophy of Science
- Fixed Costs
- English IV

Fifth Semester

- Philosophical Anthropology
- Accounting for Corporate Entities
- Study of Financial Statements
- International Trade
- Managerial Budgeting
- The Mexican Financial System
- English V

Sixth Semester

- Mexican Foreign Trade
- Short-Term Financial Administration
- Operations Management
- Systems of Taxation
- Balance-of-Trade Analysis
- International Negotiation Strategies
- English VI

Seventh Semester

- Currency and Banking
- Computer Science for Finance
- Long-Term Finance
- Services Marketing
- Financial Regulations
- Legal Framework for Public and Private Business

Eighth Semester

- Corporate Finance
- Internship
- International Business: Mock Session

International Finance

Student Profile

The student in this program should:

- Be observant in order to identify and interpret information;
- Be able to analyze and synthesize;
- Be able to apply critical judgment;
- Be highly sociable (have oral and writing skills and knowledge of human resources administration);
- Be interested in culture;
- Be good at learning foreign languages;
- Enjoy working with numbers;
- Be organized, methodical, and disciplined;
- Have computer skills;
- Be familiar with technological information resources.

- Design and Evaluation of Investment Projects
- Public Finance
- Elective: International

Ninth Semester

- International Finance
- Financial Engineering
- Professional Ethics
- Elective: International
- Elective: Financial

Elective Subjects

International:

- The Southeast-Asian Market
- Latin American Markets
- Economy in the European Region
- Introduction to Chinese Culture
- Canadian Culture and Economy

- The Japanese Market: Business Opportunities

Financial

- Stock-Market Instruments
- Workshop: Finance Case Studies
- International Stock Markets
- Portfolio Management