



SEMESTER OR YEAR LONG PROGRAM 2014-2015
STUDY ABROAD STUDENTS
BUSINESS, HUMANITIES AND FRENCH LANGUAGE COURSES

FALL 2014 SEMESTER COURSES
Foundation Classes
• ENGL 101 Academic Methodology
• ENGL 120 Critical Reading & Writing 2
• ENGL 130 Communication Techniques / Speech
• ENGL 210 Advanced Critical Thinking 1
• MATH 110 Pre-Calculus Mathematics
• MATH 120 Calculus
• MGMT 110 Intercultural Studies
Core Business Courses
• ACCT 111 Financial Accounting
• ACCT 130 Managerial Accounting
• BLAW 310 International Law
• BUSI 320 Entrepreneurship
• COMP 110 Management of Information Systems 1
• COMP 120 Management of Information Systems 2
• DSCI 310 Operations Management
• ECON 110 Macroeconomics
• ECON 120 Microeconomics
• ECON 220 Microeconomic Analysis
• ECON 324 Money & Banking
• ECON 450 International Economics
• FINC 215 Business Finance
• FINC 320 Investment Analysis
• FINC 333 Problems of Business Finance, European Focus
• FINC 450 International Finance
• MATH 210 Business Statistics
• MGMT 215 Functions of Management & Organizational Behavior
• MGMT 230 International Business
• MGMT 333 The Economic & Financial Environment of Global Business: Europe in the World Economy
• MGMT 370 Strategy & Supply Chain Management (online)
• MKTG 210 Principles of Marketing
• MKTG 240 Consumer Behavior
• MKTG 320 Advertising
• MKTG 340 Marketing Research
• MKTG 350 International Marketing
• MKTG 390 Event and Sports Marketing
• MKTG 400 Creating & Developing Luxury Brands
• MKTG 415 Inside the Fashion Revolution
• PHIL 310 Business Ethics
• Luxury Sensory Marketing
• Sales Techniques for Luxury Brands

SPRING 2015 SEMESTER COURSES
Foundation Classes
• ENGL 101 Academic Methodology
• ENGL 120 Critical Reading & Writing 2
• ENGL 130 Communication Techniques / Speech
• ENGL 220 Advanced Critical Thinking 2
• MATH 110 Pre-Calculus Mathematics
• MATH 120 Calculus
• MGMT 110 Intercultural Studies
Core Business Courses
• ACCT 111 Financial Accounting
• ACCT 130 Managerial Accounting
• BLAW 210 American Business Law
• BUSI 410 Strategic Management
• COMP 120 Management of Information Systems 2
• COMP 310 Infrastructure for e-Commerce
• DSCI 310 Operations Management
• DSCI 220 Quantitative Analysis
• ECON 110 Macroeconomics
• ECON 120 Microeconomics
• ECON 210 Macroeconomic Analysis
• ECON 450 International Economics
• FINC 215 Business Finance
• FINC 340 Investment Management
• FINC 450 International Finance
• MGMT 215 Functions of Management & Organizational Behavior
• MGMT 225 Human Resource Management (online)
• MGMT 230 International Business
• MGMT 350 Logistics
• MGMT 420 European Community Law & Business
• MKTG 210 Principles of Marketing
• MKTG 240 Consumer Behavior
• MKTG 350 International Marketing
• MKTG 360 Public Relations applied to Business Communication
• MKTG 370 Business Marketing
• MKTG 380 Selling
• MKTG 401 Strategic Brand Management
• PHIL 310 Business Ethics
• Creativity and Innovation in Fashion Luxury
• Intercultural Luxury Consumer Behavior

Humanities Courses
• <i>ARTS 110 Impressionism</i>
• <i>ARTS 115 Theater</i>
• <i>FREN 320 French Civilization</i>
• <i>POLS 210 International Relations</i>
• <i>PSYC 110 Introduction to Psychology</i>
• <i>SOCG 110 Introduction to Sociology</i>
French Language
• <i>FREN 110 Elementary</i>
• <i>FREN 210 Lower Intermediate French</i>
• <i>FREN 350 Advanced French</i>

Humanities Courses
• <i>ARTS 120 Post-Impressionism</i>
• <i>ARTS 210 Social History of American Music</i>
• <i>FREN 320 French Civilization</i>
• <i>POLS 210 International Relations</i>
• <i>PSYC 110 Introduction to Psychology</i>
• <i>SOCG 110 Introduction to Sociology</i>
• <i>International History of Arts, Literature & Music</i>
French Language
• <i>FREN 110 Elementary</i>
• <i>FREN 210 Lower Intermediate French</i>
• <i>FREN 220 Upper Intermediate French</i>
• <i>FREN 350 Advanced French</i>

The American Business School Paris provides a Bachelor of Business Administration accredited by the IACBE (The International Assembly for Collegiate Business Education) & is Certified in France.