**IB492 International business**

An overview of the unique problems faced by firms engaging in international activities; the importance of understanding the foreign economic, social, political, cultural, and legal environment; the mechanics of importing and exporting; joint ventures, franchising, and subsidiaries; international dimensions of management, marketing, and accounting; international financial management; the special problems of multinational corporations; recent problems of the international economic system; country-risk analysis; and the increasing use of counter-trade.

**LIB420\* Irish cultural studies**

An exploration of aspects of historical and contemporary manifestations of Irish culture. Topics include plays, storytelling, movies, media and literature in Ireland; Irish music from traditional to U2; contemporary Irish architecture and design; socialising and entertainment; fashion, taste and materialism in the era of the Celtic Tiger and the recession. The course makes extensive use through field trips of the cultural amenities of Ireland’s vibrant capital city, Dublin. *General education course*

**\*Added Cost – Students will be required to pay some local costs for site visits to museums and other attractions and local transport. These costs will not exceed $60 per person per course.**